

PRODUCTS AND SERVICES

The Health and Behavioral Risk Research Center (HBRRC) is a full service research facility capable of meeting all your health surveillance and survey research needs.

Telephone Interviewing: HBRRC uses Computer Assisted Phone Interviewing (CATI) and questionnaire authoring and reporting technology to conduct interviews in a efficient, timely and cost effective manner. This is all done with the primary focus of providing pristine quality data for our partners and clients. The HBRRC has the capacity to conduct 100,000 or more interviews per year. The center also can conduct data collection using Web-CATI and other web-based platforms.

Direct Mail: As a Research Center at the University of Missouri, HBRRC has access to one of the highest rated institutional mail facilities in the nation. The University of Missouri bulk mail facility has been ranked as one of the 5 best university mail facilities in the nation with the capacity to handle 20,000,000 pieces of mail a year. This infrastructure coupled with HBRRC experience provides the ability to handle all of your direct mail research needs

On site Interviewing: HBRRC has secure facilities, conference rooms, and trained staff to conduct on site focus groups or individual interviews.

Data Analysis: As a division of the Health Management and Informatics Department, HBRRC works with a highly experienced team of researchers, data analysts and statisticians who can provide you with detailed and in-depth analysis for your research project.

Consulting: HBRRC can provide consulting services in the areas of study design, survey development, methodology, program assessment, and project management.

RECENT PROJECTS

Missouri BRFSS, 1999-2010: serving as the Contractor for the state's BRFSS, the Center conducts telephone interviews with Missouri adults related to health risk behaviors, preventive health practices. In addition the center provides data analysis for specified segments and modules of the study. Client: Missouri Department of Health and Senior Services.

Pregnancy Risk Assessment Monitoring System (PRAMS) Missouri, 2006-2010: PRAMS, a web-based study focused upon improving the health of mothers and babies in Missouri. Client: Missouri Department of Health and Senior Services in conjunction with the CDC.

Pregnancy Risk Assessment Monitoring System (PRAMS) Florida, 2008-2012: PRAMS, a web-based study focused upon improving the health of mothers and babies in Florida. Surveys are conducted in English and Spanish. Client: Florida Department of Health in conjunction with the CDC.

Neighborhood Effects on Quality of Life in Breast Cancer, 2005-2010: the Center conducts telephone interviews with survivors of breast cancer based on state-wide residence and race within three areas of Missouri. Client: Washington University School of Medicine.

Missouri County Level Study, 2007-2008: one of the largest special health survey projects in the country, and the largest in Missouri history, this study will provided important information about tobacco use and related chronic diseases from almost 50,000 Missouri adult respondents. Client: Missouri Department of Health and Senior Services in conjunction with the Missouri Foundation for Health.

HEALTH AND BEHAVIORAL RISK RESEARCH CENTER

TAKING SURVEY RESEARCH SERVICES TO THE NEXT LEVEL



Health and Behavioral Risk Research Center

419 Clark Hall, University of Missouri
Columbia MO, 65211

Director
Dr. William Wells
Phone: 573-884-0473
Wells@health.missouri.edu

Operations Director
Al Browne
Phone: 573-882-7310
Fax: 573-884-3482
Browne@health.missouri.edu



ABOUT THE HEALTH AND BEHAVIORAL RISK RESEARCH CENTER

OUR FACILITIES

The Health and Behavioral Risk Research Center (HBRR) is a division of the University of Missouri Department of Health Management & Informatics in the School of Medicine. Our strategic location at the University of Missouri makes it possible to take full advantage of the University's infrastructure as well as technical and research expertise.

HBRR understands that the Quality and Confidentiality of data collection and analysis is of paramount importance to research. As researchers ourselves, we also understand the need to conduct projects in an efficient, timely, and cost effective manner.

Our staff is held to the highest professional standards, receiving extensive training, which includes obtaining several institutional and industry certifications.

The HBRR conducts surveys and projects ranging from a few hundred to tens of thousands of respondents.



Our expertise lies in health-related surveys. HBRR can conduct data collection and analysis using Computer Assisted Telephone Interviewing, direct mail, web and on site modes or mixed mode studies. We also have expertise in consulting on all phases on health survey development and implementation, and health research center operational management.

The HBRR maintains state-of-the-art computer hardware, software and servers. HBRR servers a local-area network that is independent of the University of Missouri computer network to preserve the integrity and confidentiality of the data.

Our Facilities Include:

- Secured, restricted access areas for data collection and interviewing.
- State of the Art Computer Hardware and Software
- 40 CATI Stations
- Capacity to conduct over 100,000 surveys annually
- Flexible Hours of Operation
- Database and Interviewer Monitoring
- Remote Interviewer Monitoring
- Secured conference room for meetings, focus groups, and on site interviews

OUR SERVICES

Products and Services Offered by the Center:

Consulting

- Data Customized Survey Research
- Sampling Methodology
- Study & Survey Design
- Center Operations Management
- Project Development and Needs Assessment
- Direct Mail Research Design

Data Collection Modes

- Computer Assisted Phone Interviewing
- Direct Mail
- On Site
- Web Assisted

Analysis

- Statistical Data Analysis
- Data Entry and Verification

Research Documentation and Programming

- Project Performance Reports
- Customized Project Reports and Presentations
- WinCATI Survey Programming
- Coding Documentation

Translation Services & Interviewers

- Bilingual English-Spanish Interviewers
- English to multiple language translation