

The Gift of Sight



Mason Eye Institute
University of Missouri Health Care

Mason Eye Institute
University of Missouri Health Care



H0453723000



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 6 COLUMBIA, MO

POSTAGE WILL BE PAID BY ADDRESSEE:

UNIVERSITY OF MISSOURI-COLUMBIA
MASON EYE INSTITUTE
ONE HOSPITAL DRIVE, DC 066.00
COLUMBIA, MISSOURI 65201-9984



Thank You!

Your Support Makes a Difference

At the Mason Eye Institute, we want everyone to see, and to see clearly. As a patient or friend of the Mason Eye Institute, you know better than most that the precious gift of sight should never be taken for granted. Your contributions help us provide the very best care to patients, fund innovative research programs and bring us closer to finding effective treatments and cures for diseases and disorders of the eye.

Our physicians, nurses and other health professionals not only care for patients, but also are educators and researchers. As such, they continuously teach, study and apply the latest treatments. Our special combination of medical science and practice ensures that our patients receive the highest-quality care.

The National Institutes of Health predicts that due to the aging population, blinding diseases will increase by 70% between now and 2020. But we don't have to accept these statistics. Your support helps the Mason Eye Institute stay at the forefront of medical advances in eye care — and gives the gift of sight to people across Missouri and all around the world.

How You Can Help

Your gift to the Mason Eye Institute — no matter the size — helps to pave the way for better treatment and cures of blinding diseases.

Grateful Patient Gifts

You can say “thank you” to the people who helped when you needed them most. If you've been especially pleased with the service and treatment you or a family member experienced at the Mason Eye Institute, you may make a special gift to recognize the quality of care you received.

Tribute Gifts

A gift in memory or in honor of a physician, loved one, or friend is a thoughtful way to recognize a person's life and accomplishments. When an honorary or memorial gift is made, your contribution will be acknowledged to the person or family you designate.

All philanthropic contributions to the Mason Eye Institute are tax-deductible.



1. DETACH HERE ◀ 2. INSERT COMPLETED REPLY FORM 3. MOISTEN GLUE STRIP 4. FOLD OVER TO SEAL

My gift to the Mason Eye Institute.

- Please use my gift where it is most needed.
--- Please use my gift for the following purpose:

Name (please print) _____
Address _____
City _____ State _____ Zip _____
Phone _____ E-mail _____
 Enclosed is check for \$ _____ made payable to **Mason Eye Institute.**
 Charge my Visa Mastercard Discover E-mail _____ Exp. Date _____

Signature _____
(required for all credit card donations)

Special Occasion Giving

This gift is made: in memory of in honor of

Name _____
Please notify the following person/family of my gift
(I understand there will be no mention of the gift amount.)
Name (please print) _____
Address _____
City _____ State _____ Zip _____
 Please send me information about including **Mason Eye Institute**
in my will or estate plan.
 Please send information on how to make a gift through a charitable
gift annuity.